

Bachelor Degree in Business Administration (Degree Code: L-18)
Circular Economy
A.Y 2021-2022, Course Year: III, II Semester, 5 ECTS Credits

Prof. Maria Colurcio

Course Information	Circular Economy - SSD: SECS-P/08 5 ECTS – 35 hours: Prof. Maria Colurcio Lesson period: II Semester, March – May 2022 A.Y. 2021/2022
Instructor Contacts	Prof. Maria Colurcio E-mail: mariacolurcio@unicz.it Website: http://www.diges.unicz.it/web/docenti/colurcio-maria/ Room 21 - DIGES Tel.: + 39 0961 3694974
Course Description	The course has a strong practical and theoretical focus. It envisages creative labs, business case discussion and seminars with experts (managers and policy-makers).
Course goals and Expected Learning Outcomes (knowledge and understanding; Apply knowledge and understanding; Autonomy of judgment; Communication skills; Learning ability)	The aim of the course is to provide students with knowledge and tools to better understand the fundamentals of a circular economy and the characteristics of a circular business model. The expected learning outcomes are: i) adequate knowledge and understanding of the principles and the European framework of Circular Economy; ii) the ability to apply the concepts, methods and tools learned; iii) the ability to use and synthesise information; iv) adequate critical thinking to manage sustainable business by incorporating circular economy principles.
Program (Attending and non Attending students)	Topics covered are: - Fundamentals of a circular economy (European Framework). - Business models and enablers of circular economy. - Practices of circular economy (analysis of 7 Italian start-ups).
Expected student workload	90 hours
Teaching Methods	- Lectures - Case study discussion - Seminars
Learning resources (textbooks, eventual further readings useful to a reader seeking additional information)	Textbook: L'economia circolare: l'innovazione per la "chiusura del cerchio" – UniorPress – Napoli Authors: De Chiara A. (2020). Publisher: UniorPress – Napoli, 2020 The textbook is available here: http://www.fedoa.unina.it/12803/1/192-Monographic-book-1099-2-10-20200915.pdf Further teaching materials will be available on the UMG e-learning platform.

Lectures and the textbook are the primary sources of preparation for the final examination.

Information about this course can be found at <https://http://www.diges.unicz.it/web/docenti/colurcio-maria/>

Support activities

Students will be supplemented by weekly tutorials dealing during A.Y.

Attendancy policy

The attendancy policy is established by art. 8 of the University teaching regulation: http://www.unicz.it/pdf/regolamento_didattico_ateneo_dr681.pdf.

Assessment methods

The course includes intermediate assessment tests

The final exam will be oral.

The final exam will be graded according to the following table.

	Knowledge and comprehension	Analysis and synthesis	Use of bibliographic references
Fail	Important gaps/mistakes/lexical inaccuracies Confusion	Irrrelevant Inappropriate use of digressions and generalizations	Not able
18-20	Minimal orientation skills in the subject Evident imperfections/gaps	Barely sufficient	Barely sufficient
21-23	Superficial knowledge Serious imperfections	Correct method supported by coherent presentation/reasoning	Able
24-26	Good knowledge, albeit non supported by substantial critical/systematic ability	Correct method supported by coherent presentation/reasoning	Able
27-29	Remarkable knowledge, supported by orientation skills in the subject and considerable critical thinking	Correct method supported by coherent presentation/reasoning with hints of originality	Able to focus the subject logically and coherently.
30-30L	Excellent knowledge supported by outstanding orientation skills in the subject and profound critical thinking	Correct method supported by coherent presentation/reasoning with noticeable originality	Able to focus the subject logically and coherently.