

**Master Degree in Sciences of Administration and of Complex Organization
(Degree Code: LM-63)
Public Administration and Health Organization Strategic Management
A.Y 2021-2022, Course Year: II, II Semester, 8 ECTS Credits**

Prof. Maria Colurcio

Course Information	Public Administration and Health Organization Strategic Management - SSD: SECS-P/08 8 ECTS – 48 hours: Prof. Maria Colurcio Lesson period: II Semester, March – May 2022 A.Y. 2021/2022
Instructor Contacts	Prof. Maria Colurcio E-mail: mariacolurcio@unicz.it Website: http://www.diges.unicz.it/web/docenti/colurcio-maria/ Room 21 - DIGES Tel.: + 39 0961 3694974
Course Description	The course has a strong practical and theoretical focus. It envisages creative labs, business case discussion and seminars with experts (managers and policy-makers).
Course goals and Expected Learning Outcomes (knowledge and understanding; Apply knowledge and understanding; Autonomy of judgment; Communication skills; Learning ability)	This course aims to provide students with tools and techniques to support management processes specifically in healthcare organizations. The expected learning outcomes are: i) adequate knowledge and understanding of the principles and models for the sustainable management of healthcare organizations; ii) the ability to apply the concepts, methods and tools learned; iii) the ability to use and synthesize information; iv) adequate critical thinking skills to formulate and manage successful business strategies.
Program (Attending and non Attending students)	Topics covered are: - Healthcare systems - Healthcare organization: Vision and strategy - Management of Healthcare organization - HR management process
Expected student workload	150 hours
Teaching Methods	- Lectures - Case study discussion - Seminars
Learning resources (textbooks, eventual further readings useful to a reader seeking additional information)	Textbook: Economia e management sanitario: Settore, sistema, aziende, protagonisti (Vol. 177). Authors: Lega, F. (2020). . Publisher: Egea. Further teaching materials will be available on the UMG e-learning platform. Lectures and the textbook are the primary sources of preparation for the final

examination.

Information about this course can be found at <https://http://www.diges.unicz.it/web/docenti/colurcio-maria/>

Support activities Students will be supplemented by weekly tutorials dealing during A.Y.

Attendance policy The attendance policy is established by art. 8 of the University teaching regulation: http://www.unicz.it/pdf/regolamento_didattico_ateneo_dr681.pdf.

Assessment methods The course includes intermediate assessment tests
The final exam will be oral.
The final exam will be graded according to the following table.

	Knowledge and comprehension	Analysis and synthesis	Use of bibliographic references
Fail	Important gaps/mistakes/lexical inaccuracies Confusion	Irrilevant Inappropriate use of digressions and generalizations	Not able
18-20	Minimal orientation skills in the subject Evident imperfections/gaps	Barely sufficient	Barely sufficient
21-23	Superficial knowledge Serious imperfections	Correct method supported by coherent presentation/reasoning	Able
24-26	Good knowledge, albeit non supported by substantial critical/systematic ability	Correct method supported by coherent presentation/reasoning	Able
27-29	Remarkable knowledge, supported by orientation skills in the subject and considerable critical thinking	Correct method supported by coherent presentation/reasoning with hints of originality	Able to focus the subject logically and coherently.
30-30L	Excellent knowledge supported by outstanding orientation skills in the subject and profound critical thinking	Correct method supported by coherent presentation/reasoning with noticeable originality	Able to focus the subject logically and coherently.