

## Personal information

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**Name:** Ambra ALTIMARI

**Date of Birth:** October 5<sup>th</sup> 1982

**Nationality:** Italian

 40, via ruosi, 04020, Santi Cosma e Damiano (LT), Italy  
 (+39) 329 3779910  
 ambra.altimari@gmail.com  
 Skype ambra.altimari  
 <https://orcid.org/0000-0001-6918-7238>

## Education and qualifications

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Nov 2014	<b>Master in Project Management for International Cooperation</b> ASVI School for Management, Rome, Italy
JUN 2014	<b>Doctor in Economics</b> PhD program (XVI Cicle) at the University of Naples "Parthenope"; Department of Business and Economics Studies, School of Economics. Naples, Italy
OCT 2010	<b>Master degree in Global Economy and Business (Master program in English)</b> School of Economics - University of Cassino and Southern Lazio, Cassino, FR, Italy Score: 110/110 Cum Laude
MAR 2008	<b>Bachelor in Economics and Commerce (Economia e Commercio)</b> School of Economics - University of Cassino and Southern Lazio, Cassino, FR, Italy Score: 109/110

## Experience abroad

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JAN 2012 - APR 2012	<b>Visiting PhD student at University of Missouri – Kansas City (USA)</b> Department of Economics – Supervisor: Dr. Randall Wray
SEP 2012 - DEC 2012	<b>Intern at United Nations Development Programme (UNDP) - Bureau for Development Policy/Poverty Reduction Group</b> 304 E45st St #3, New York, NY, USA - <a href="http://www.undp.org/">http://www.undp.org/</a>
JAN 2010 - MAR 2010	<b>Intern at the GEMDEV (Groupement d'intérêt scientifique pour l'étude de la mondialisation et du développement)</b> Centre Malher, 9 rue Malher, 75181 Paris, France - <a href="http://www.gemdev.org/">http://www.gemdev.org/</a>

## Research projects

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FROM OCT 2021	<b>Research fellow at University of Cassino and Southern Lazio</b> Research project: "GAP – Green Agrifood PMI, Analisi delle potenzialità dell'offerta e della domanda di produzioni bio nella regione Lazio" Coordinator: Prof. Annalisa Castelli, Department of Economics and Law, University of Cassino and Southern Lazio, Italy
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FROM APR 2021	<p><b>Member of the <u>international</u> research group on Online education and value co-creation</b>  Coordinator: Prof. Maria Colurcio, Department of Law, Economics and Sociology, University Magna Graecia of Catanzaro, Italy  Together with Dr. Pia A. Albinsson, WCOB Dean's Club Professor of Marketing at Appalachian State University  Department of Marketing &amp; Supply Chain Management - Peacock Hall 4114 ASU Box 32090 Boone, NC 28608-2090, USA.</p>
FROM JUN 2021	<p><b>Member of the research group on Social innovation &amp; transformative research</b>  Coordinator: Prof. Maria Colurcio, Department of Law, Economics and Sociology, University Magna Graecia of Catanzaro, Italy</p>
FROM JUN 2020	<p><b>Member of the research project on Ethics and artificial intelligence</b>  Coordinator: Prof. Maria Colurcio, Department of Law, Economics and Sociology, University Magna Graecia of Catanzaro, Italy</p>
FROM JUNE 2019	<p><b>Member of the research group on customers perceptions of natural and organic horticulture</b>  Coordinator: Prof. Patrizia Papetti, Department of Economics and Law, University of Cassino and Southern Lazio Italy and CREA (Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria)</p>
FROM MAR 2018	<p><b>Member of the research group on "Online teaching and resource integration"</b>  Coordinator: Prof. Maria Colurcio, Department of Law, Economics and Sociology, University Magna Graecia of Catanzaro, Italy</p>
SEP 2017 - OCT 2017	<p><b>Member of the research project on Central banks policies</b>  Coordinator: Prof. Sergio Levrero, Department of Economics, University of Roma Tre, Italy</p>

## Teaching and other appointments

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FROM JAN 2021	<p><b>Subject expert (Cultore della materia) in Management (SECS P08)</b>  Prof. Maria Colurcio - University Magna Graecia of Catanzaro</p>
FROM JAN 2021	<p><b>Co-Supervisor of Master Degree Thesis</b>  Master program in Business management ("Corso di Laurea Magistrale in Economia e Management") – UMG of Catanzaro, Italy 2 Theses on artificial intelligence and online education</p>
FROM SEP 2019	<p><b>Supervisor of Undergraduate degree thesis</b>  2 theses in Public economics on Pverty in Ghana and Public vs Private banks performances in Ghana.</p>
SEP 2019 – JULY 2020	<p><b>Adjunct professor of Economics for innovation</b>  AY 2019/2020: Master class - "Economia e politica dell'innovazione – Parte 1" (6 cfu – 42h) – University of Cassino and Southern Lazio  AY 2019/2020: Undergraduate class - "Economia dell'innovazione" (6 cfu – 42h) – University of Cassino and Southern Lazio</p>
MAR 2019 – JULY 2020	<p><b>Adjunct professor of Public economics</b>  AYs 2019/2020; 2018/2019: Undergraduate class - "Public Economics" (6 cfu – 42h) – University of Cassino and Southern Lazio. <u>International</u> bachelor program in Economics.</p>
FROM SEP 2014	<p><b>Subject expert (Cultore della materia) in Economics</b>  Prof. Gennaro Zezza - University of Cassino and Southern Lazio</p>

JUN 2014 - SEP 2017	<b>Teaching assistant</b> Economics (intermediate class) – Prof. Gennaro Zezza - University of Cassino and Southern Lazio
SEP 2008 – JUN 2010	<b>Tutor</b> Statistics (undergraduate classes) – Prof. Giovanni Camillo Porzio - University of Cassino and Southern Lazio

## Prizes and awards

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- 2021      **PROCEEDINGS: Students' perception of virtual classrooms: looking for the missing factors**  
Ambra Altimari, Angela Caridà  
Sinergie-SIMA Conference 2021 – University of Palermo, 10-11 June 2021  
Awarded as Best Paper in the Section "Innovation and Technology Management"
- 2020      **PROCEEDINGS: Ethics and artificial intelligence: new and old challenges. Focus on self-driving cars**  
Ambra Altimari, Maria Colurcio (University of Magna Graecia - Catanzaro)  
XVII Convegno Annuale della Società Italiana Marketing, LIUC - Università Cattaneo di Castellanza, 28 - 30 Ottobre 2020. ISBN 978-88-943918-4-8  
Awarded as Best Paper in the Section "Innovation and Technology Marketing"

## Other work experience

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FROM JUN 2013	<b>Country Research Analyst at Euromonitor International Ltd.</b> <a href="http://www.euromonitor.com/">http://www.euromonitor.com/</a>
NOV 2014 - JUN 2018	<b>Monitoring and Evaluation Specialist at Fondazione CON IL SUD</b> <a href="http://www.fondazioneconilsud.it/">http://www.fondazioneconilsud.it/</a>

## Publications

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- 2021      **BOOK CHAPTER: Chapter 9. The customer's preference in light cannabis - An Italian perspective.**  
Roberto Mancinelli, Ambra Altimari, Patrizia Papetti, Emanuele Radicetti  
In *"Current Applications, Approaches and Potential Perspectives for Hemp: Crop Management, Industrial Usages, and Functional Purposes"*. Elsevier. **In printing**
- 2021      **PROCEEDINGS: Students' perception of virtual classrooms: looking for the missing factors**  
Ambra Altimari, Angela Caridà  
In Proceedings Sinergie-SIMA Conference 2021 – University of Palermo, 10-11 June 2021  
Awarded as Best Paper in the Section "Innovation and Technology Management"
- 2021      **PROCEEDINGS: Online classes: Lessons learned during the Pandemic**  
Angela Caridà, Maria Colurcio, Ambra Altimari, Monia Melia  
In AHFE 2021 Springer books (ISSN: 2194-5357) - [https://doi.org/10.1007/978-3-030-80000-0\\_34](https://doi.org/10.1007/978-3-030-80000-0_34)
- 2021      **PROCEEDINGS: THE OLD MORAL DILEMMA OF "ME OR YOU"**  
Maria Colurcio, Ambra Altimari  
In AHFE 2021 Springer books (ISSN: 2194-5357) - [https://doi.org/10.1007/978-3-030-80624-8\\_10](https://doi.org/10.1007/978-3-030-80624-8_10)

- 2021 **ARTICLE: Natural horticultural systems in organic farming as a tool for resilience: improvement of economic performance and prevention of soil erosion**  
 Claudio Beni (CREA), Ulderico Neri (CREA), Ambra Altimari, Patrizia Papetti (UNICLAM)  
 Agroecology and Sustainable Food Systems. DOI: 10.1080/21683565.2021.1929657
- 2020 **PROCEEDINGS: Ethics and artificial intelligence: new and old challenges. Focus on self-driving cars**  
 Ambra Altimari, Maria Colurcio (University of Magna Graecia - Catanzaro)  
 in Proceedings XVII Convegno Annuale della Società Italiana Marketing, LIUC – Università  
 Cattaneo di Castellanza, 28 - 30 Ottobre 2020. ISBN 978-88-943918-4-8  
 Awarded as Best Paper in the Section “Innovation and Technology Marketing”
- 2019 **BOOK CHAPTER: Measuring Economic Vulnerability: A Structural Equation Modeling Approach**  
 Ambra Altimari, Simona Balzano (UNICLAM) and Gennaro Zezza (UNICLAM)  
 In book: Statistical Learning of Complex Data (pp.95-102) - Conference proceedings CLADAG 2017  
 DOI: 10.1007/978-3-030-21140-0\_10
- 2018 **WORKING PAPER: Measuring economic vulnerability: a Structural Equation Modeling approach**  
 Ambra Altimari, Simona Balzano (UNICLAM) and Gennaro Zezza (UNICLAM)  
 No 2018-01, Working Papers from Università' di Cassino, Dipartimento di Economia e Giurisprudenza
- 2014 **PHD THESIS: A Macroeconomic Vulnerability Index for Developing Countries**

## Conferences (presentation of paper accepted on the basis of blind double review)

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- 25-29 JUL 2021 12th International Conference on Applied Human Factors and Ergonomics (AHFE 2021) and the Affiliated Conferences  
 Virtual Conference, USA
- 10-11 JUN 2021 Sinergie-SIMA Conference 2021 “LEVERAGING INTERSECTIONS IN MANAGEMENT THEORY AND PRACTICE”  
 University of Palermo, Italy
- 28-30 OCT 2020 XVII Convegno Annuale della Società Italiana Marketing “Il Marketing per una società migliore”  
 LIUC – Università Cattaneo di Castellanza, Italy
- 13-15 SEP 2017 11th Scientific Meeting of the CLAssification and Data Analysis Group of the Italian Statistical Society (SIS)  
 University of Milano Bicocca, Italy