

## Course

**“Amministrazioni Pubbliche e Società”**

**(LM-63)**

## Teaching

**Organization of Public Companies**

Anno Accademico 2022- 2023, I° Anno, II Semestre, 8 Cfu (48 ORE)

## Teacher

**Marzia Ventura**

SECS-P\10

Course Information	<b>Organization of Public Companies</b> course (SECS-P/10) represents one Teaching of the Corso di Laurea Magistrale in <b>Amministrazioni Pubbliche e Società</b> of the University of Catanzaro
TEACHER	Marzia Ventura: Ricercatore TD(B) di Organizzazione Aziendale (SECS P/10) Contact: Room 5 (Department of Law, Economic and Sociology) e-mail : <a href="mailto:marziaventura@unicz.it">marziaventura@unicz.it</a> , phone: +39.0961.3694944.
COURSE CONTENTS	In today’s volatile world, organizational design is an everyday, ongoing activity and challenge for every executive, whether managing a global enterprise or a small work team both in the private and public sector. Globalization, worldwide competition, deregulation, digital transformation, and ever-new technologies drive the ongoing reassessment of the organization. The executive response has been many new forms of organizational design. New organizational forms challenge old ways of organizing for efficiency and effectiveness.
INTENDED LEARNING OUTCOMES	Knowledge and understanding:  The course will offer key conceptual tools to design organizations in a global, complex, and uncertain environment. This course provides advanced knowledge and analytical resources that will enable students to understand the processes, content and consequences of organizational decisions to be implemented on a global scale, both in public and private.  Applying knowledge and understanding:  The students will be able to:  - apply organization models on a global scale, such as Multinational Companies, crowd-based organizations etc.

	<p>- compare pros and cons of each organizational choice</p> <p>- analyze how and why organizations make decisions to face an evolving environment</p> <p>- apply foundations of business research</p> <p>Making judgements:</p> <p>We expect students to be able to dissect complex organizational issues, analyze them and propose solutions.</p> <p>They are expected to be able to discuss and evaluate key organizational choices.</p> <p>Throughout the whole course, students will be invited to critically analyze when, how and why certain organizational choices are pursued.</p> <p>Communications Skills:</p> <p>This course will give the students the possibility to acquire and understand major terms and concepts in order to communicate their ideas, proposals, analysis and critical reasoning in the field of organization design.</p> <p>Learning skills:</p> <p>This course will empower learners giving them the tools to determine why certain organizational choices are made and how different alternatives are assessed.</p> <p>The case study discussion will increase experiential learning and critical thinking for all students involved in the course.</p>
PROGRAM	<p>Program includes the following topics:</p> <p>Step 1 Getting started</p> <p>Step 2 Assessing the strategy</p> <p>Step 3 Analyzing the structure</p> <p>Step 4 Assessing process and people</p> <p>Step 5 Analyzing Coordination, control and Incentives</p>
ESTIMATED HOURS COMMITMENT (Individual study)	<p>The indicated program requires an individual study amounted to 140 hours.</p>
TEACHING METHODS	<p>During the course, the following teaching methods will be applied:</p> <ul style="list-style-type: none"> <li>• lectures</li> <li>• working groups and case studies</li> </ul> <p>Teaching activities integrate face-to-face lectures with the analysis of business cases performed by both the instructor and the students.</p>

	Students will be required to join practical training sessions and analyze or discuss, individually or within small groups, case studies focused on the resolution of organizational problems and the definition of the different organizational configurations that can be adopted in different strategic and environmental contexts.
REFERENCE BOOKS	Burton, R. M., Obel, B., & Håkonsson, D. D. (2020). Organizational design. Cambridge University Press.
SUPPORT ACTIVITIES	Slides and case study. Tutorship online and on campus
THESIS ASSIGNMENT CRITERI	The final grade will be based on a final oral exam.