

**Master Degree in Public Administration and Society
(Degree Code: LM-63)
Public Administration and Health Organization
Public Administration Strategic Management
A.Y 2023-2024, Course Year: II, I Semester, 8 ECTS Credits**

Prof. Maria Colurcio

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| Course Information | Public Administration and Strategic Management - SSD: SECS-P/08 8 ECTS – 48 hours: Prof. Maria Colurcio Lesson period: I Semester, September – November 2023 A.Y. 2023/2024 |
| Instructor Contacts | Prof. Maria Colurcio E-mail: mariacolurcio@unicz.it Website: http://www.diges.unicz.it/web/docenti/colurcio-maria/ Room 21 - DIGES Tel.: + 39 0961 3694974 |
| Course Description | The course has a strong practical and theoretical focus. It envisages creative labs, business case discussion and seminars with experts (managers and policy-makers). |
| Course goals and Expected Learning Outcomes (knowledge and understanding; Apply knowledge and understanding; Autonomy of judgment; Communication skills; Learning ability) | This course aims to provide students with tools and techniques to support management processes specifically in public administrations organizations. The expected learning outcomes are: i) adequate knowledge and understanding of the principles and models for the sustainable management of public administrations organizations; ii) the ability to apply the concepts, methods and tools learned; iii) the ability to use and synthesize information; iv) adequate critical thinking skills to formulate and manage successful business strategies. |
| Program (Attending and non Attending students) | Topics covered are: - Companies classification - Public enterprises: economic functions - Public enterprises and public administrations - The economic importance of public enterprises and public administrations - Planning and disposition systems in public enterprises - Business plans and programs - Public accountability and the internal control system - The performance evaluation - The creation and measurement of public value - The reform of public enterprises - Public services in Italy: development profiles - Public corporations |
| Expected student workload | 150 hours |
| Teaching Methods | - Lectures - Case study discussion |

| | - Seminars | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Learning resources (textbooks, eventual further readings useful to a reader seeking additional information) | <p>Textbook: Aspetti di governance, gestione, misurazione, valutazione e rendicontazione Authors: Anselmi L., Pozzoli L. (2019). Publisher: Franco Angeli Further teaching materials will be available on the UMG e-learning platform.</p> <p>Lectures and the textbook are the primary sources of preparation for the final examination.</p> <p>Information about this course can be found at https://http://www.diges.unicz.it/web/docenti/colurcio-maria/</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Support activities | Students will be supplemented by weekly tutorials dealing during A.Y. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Attendance policy | The attendance policy is established by art. 8 of the University teaching regulation: http://www.unicz.it/pdf/regolamento_didattico_ateneo_dr681.pdf . | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Assessment methods | <p>The course includes intermediate assessment tests The final exam will be oral. The final exam will be graded according to the following table.</p> <table border="1"> <thead> <tr> <th></th> <th>Knowledge and comprehension</th> <th>Analysis and synthesis</th> <th>Use of bibliographic references</th> </tr> </thead> <tbody> <tr> <td>Fail</td> <td>Important gaps/mistakes/lexical inaccuracies Confusion</td> <td>Irrilevant Inappropriate use of digressions and generalizations</td> <td>Not able</td> </tr> <tr> <td>18-20</td> <td>Minimal orientation skills in the subject Evident imperfections/gaps</td> <td>Barely sufficient</td> <td>Barely sufficient</td> </tr> <tr> <td>21-23</td> <td>Superficial knowledge Serious imperfections</td> <td>Correct method supported by coherent presentation/reasoning</td> <td>Able</td> </tr> <tr> <td>24-26</td> <td>Good knowledge, albeit non supported by substantial critical/systematic ability</td> <td>Correct method supported by coherent presentation/reasoning</td> <td>Able</td> </tr> <tr> <td>27-29</td> <td>Remarkable knowledge, supported by orientation skills in the subject and considerable critical thinking</td> <td>Correct method supported by coherent presentation/reasoning with hints of originality</td> <td>Able to focus the subject logically and coherently.</td> </tr> <tr> <td>30-30L</td> <td>Excellent knowledge supported by</td> <td>Correct method supported by coherent presentation/reasoning</td> <td>Able to focus the subject logically and coherently.</td> </tr> </tbody> </table> | | | | Knowledge and comprehension | Analysis and synthesis | Use of bibliographic references | Fail | Important gaps/mistakes/lexical inaccuracies Confusion | Irrilevant Inappropriate use of digressions and generalizations | Not able | 18-20 | Minimal orientation skills in the subject Evident imperfections/gaps | Barely sufficient | Barely sufficient | 21-23 | Superficial knowledge Serious imperfections | Correct method supported by coherent presentation/reasoning | Able | 24-26 | Good knowledge, albeit non supported by substantial critical/systematic ability | Correct method supported by coherent presentation/reasoning | Able | 27-29 | Remarkable knowledge, supported by orientation skills in the subject and considerable critical thinking | Correct method supported by coherent presentation/reasoning with hints of originality | Able to focus the subject logically and coherently. | 30-30L | Excellent knowledge supported by | Correct method supported by coherent presentation/reasoning | Able to focus the subject logically and coherently. |
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| | | | outstanding orientation skills in the subject and profound critical thinking | with noticeable originality | | |
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