

Three-year Degree Course in  
**“Economia Aziendale”**

**Title**

**Business Organisation**

Academic Year 2023- 2024, II Year, 1st Semester, 9 Cfu

**Professor**

Marzia Ventura

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<b>Introduction</b>	The course “Business organization (disciplinary sector SECS P/10)” is one of the disciplines of the Bachelor Study “Bachelor's Degree in Business Administration from the University of Catanzaro”. It will take place weekly during the first semester of the academic year 2023\2024. The Teachers will introduce 6 didactic units that will be presented following a specific agenda. The course give 9 credits.
<b>Teacher</b>	Marzia Ventura e- mail: <a href="mailto:marziaventura@unicz.it">marziaventura@unicz.it</a> , Phone: +39.0961.3694944.
<b>Description</b>	The aim of the course is the understanding of the organisational phenomena related to the management of private, public and non-profit companies. The theme of organisational planning will be integrated with classical theories and analyses of the operational contexts of companies, for the students of a three-year degree program. The course will offer conceptual tools to design organisations in a complex, global and uncertain context. The course therefore aims to overcome the gap between theory and practice, comparing theory to business cases and defined problems, facilitating learning by inexperienced students.

<p><b>Course Objectives and Expected Learning Outcomes (in particular: knowledge and understanding capacity; applied knowledge and understanding capacity; independent judgment; communication skills; learning ability)</b></p>	<p>The course aims to teach students:</p> <ol style="list-style-type: none"> <li>a) the development of knowledge and understanding of the needs for change in the organization of work and the planning of organizational forms of public -private-non-profit organizations, also in relation to the impact that ICT exerts on processes, operational tasks and managerial behavior.</li> <li>b) The development of independent judgment in the development of Organizational Assessment solutions, according to an entrepreneurial, managerial and / or consultancy logic, to specific "critical" situations exemplifying the problems of work organization and organizational planning of enterprises, public and public companies administrations. They will also be able to understand the main difficulties connected with organisational coordination activities and the different ways of pursuing them.</li> <li>c) the student becomes capable of formulating reflections, identifying problems and proposing solutions by resorting to an adequate and appropriate educational background.</li> <li>d) the development of learning skills that are useful for autonomously interpreting documents, organisational charts and reports used in organisations.</li> </ol>
<p><b>PROGRAM (CONTENTS, TEXTS, EXECUTION) DIFFERENCE BETWEEN ATTENDING IN PERSON OR ONLINE</b></p>	<p>The program includes the study of the following topics:</p> <ul style="list-style-type: none"> <li>• How does the organisational problem arise;</li> <li>• The organisational actors;</li> <li>• The organisation and its environments;</li> <li>• Relationships: exchange, power and sharing.</li> <li>• The planning of the organisation;</li> <li>• The simple organisational forms;</li> <li>• The functional hierarchical forms;</li> <li>• The divisional forms;</li> <li>• From structure to relationships;</li> <li>• Organise people's work</li> </ul> <p>The details of the teaching program are published on the teacher's page for attending and non-attending students.</p>
<p><b>Estimated hours required</b></p>	<p>Given that the amount of study actually required to prepare for an exam varies according to the subjective abilities of each student, the indicated program requires approximately and on average individual study equal to 180 hours.</p>

<b>DIDACTIC METHODS</b>	The educational activities will be divided between classroom lessons, didactic exercises, group work, thematic seminars.
<b>Learning resources or (suggested books, other suggested books to go into details or, other didactic Materials )</b>	Textbook: · Giovanni Costa, Paolo Gubitta, Daniel Pittino – Organizzazione Aziendale: mercati, gerarchia, e convenzioni. Copyright @2014 McGrawHill Education- 3 <sup>^</sup> Edizione, Milano. Recomanded books: · Giuseppe Bonazzi – Storia del pensiero organizzativo – Franco Angelini 2008;
<b>SUPPORT ACTIVITIES</b>	Slides
<b>ATTENDANCE</b>	The educational activities will be divided between classroom lessons, didactic exercises, group work, thematic seminars.
<b>Examination (testing of the knowledge)</b>	<p style="text-align: center;">The course does not include intermediate evaluation tests.  The final exam will be held in written and oral form.</p>