

Corso di Laurea Triennale in
“**Organizzazione delle Amministrazioni Pubbliche e Private**”

Denominazione Insegnamento

Organizzazione Aziendale

Anno Accademico, Anno Corso, Semestre, Cfu

Anno Accademico 2023- 2024, II° Anno, 1 Semestre, 8 Cfu

Docente

[Prof. Rocco Reina](#)

Course information	The Business Organization course represents one of the teachings of the Three-year Degree Course in Organization of Public and Private Administrations of the University of Catanzaro, developing on a weekly basis in the first semester of the 2023/2024 academic year. The classroom activities will see the development of some teaching modules held by the teacher according to the specific schedule; represents a number of training credits equal to 8 and includes a total of 48 hours of frontal teaching.
Teacher information	Rocco Reina, Professore Ordinario di Organizzazione Aziendale (SECS P/10); Contacts: Studio 5 Dipartimento di Giurisprudenza Economia e Sociologia – Edificio dell’Area Giuridico- Economica; Email address: rreina@unicz.it , Telephone contact details: +39.0961.3694944.
Course description	The course deals with and develops the complex of topics of a basic course of business organization and its fundamental concepts both with reference to public, private and non-profit companies, whether they are manufacturing or service providers. The theme of organizational planning integrates with what is brought by classical theories and analyzes relating to the operational contexts of companies, to interest students of a three-year CdS. Therefore, the topics under study are addressed making extensive reference to both the main organizational theories and making use of emerging managerial practices, thanks to the development of institutional relations with the entrepreneurial and social partnership involved in the academic training cycles. The importance of the continuous dialectic between business practice and organizational theory appears even greater in a period such as the current one characterized by extreme environmental volatility, by intense processes of globalization and interconnection, by a constant pervasiveness of information and communication technologies in industry and in services. The course therefore aims to overcome the gaps between theory and practice, positioning the theory with respect to business cases and defined problems, facilitating learning by inexperienced students, who

can leverage first-hand experiences to understand the complex relationships existing in public and private organizations.

The aim of the course is to understand the organizational phenomena connected to the dynamics of companies both in public, private and non-profit contexts. The macro-organizational aspects - through which the different companies are structured to achieve results - and the micro-organizational aspects - connected to the conscious participation of people - in the overall performance of the company will be studied. The complex relationships of organizations with their own business system, the main organizational variables environment - technology - people, the organizational performance control system, all interdependent elements with respect to the achievement of company results, will be explored.

The course aims to encourage students:

- Understanding of texts and documents of an organizational nature, capable of explaining and describing the operating conditions of the observed organizations - public, private and non-profit;
- The development of understanding of the needs for organizational change and the design of corporate structures also in consideration of the impact brought by new technologies;
- Knowledge and ability to analyze organizational interdependencies and understanding coordination tools, such as job descriptions and corporate organization charts;
- Understanding of the main difficulties inherent in organizing people within the corporate structures, with the respective professionalism available to the business, to achieve performance;
- The ability to collect and interpret the information present in the organizational documents present in the organisations, developing the ability to observe and connect the theoretical principles studied to the applications of corporate realities;
- Know how to organize concepts autonomously and know how to bring them into the most appropriate communicative form in respect of the observed contexts and reference audiences.

Course Objectives and Expected Learning Outcomes (specifically: knowledge and understanding; applied knowledge and understanding; independent judgement; communication skills; learning ability)

The program includes the study of the following chapters:

1. Organization and organizational planning
2. Strategy, organizational design and effectiveness
3. Fundamental elements of the organizational structure
4. The external environment
5. Inter-organizational relationship
8. Organizational planning for manufacturing technologies and services
10. Organizational size, life cycle and decline
11. Organizational culture and control
12. Innovation and change

For attending students, the details of the educational program will be published on the teacher's page at the end of the course.

Program (contents, implementation methods). Possible distinction between attending and non-attending programmes

	<p>Additional educational resources</p> <ul style="list-style-type: none"> • Best Learning Experience Program In-depth educational project through the testimony of Calabrian entrepreneurs who, with their experience and experience, represent the success and challenges of local businesses. • Il Giornale in Ateneo Didactic Project aimed at reading and discussing articles and comments with specific content in the classroom 												
Estimate of the Hourly Commitment required for individual study	Approximately the student will have to devote an estimated commitment of about 180 hours to individual study, for non-attending students the individual commitment could be greater.												
Methods of Teaching used	The teaching activities will be divided between classroom lessons, teaching exercises, group work, thematic seminars,												
Learning resources (recommended textbooks, any further recommended reading for further study, other educational material)	<p><u>Textbook:</u></p> <ul style="list-style-type: none"> • <u>Daft R.L. – Organizzazione Aziendale – Apogeo VII[^] Edizione, Milano 2021.</u> <p><u>Recommended readings</u></p> <ul style="list-style-type: none"> • <u>Giuseppe Bonazzi – Storia del pensiero organizzativo – Franco Angelini 2008;</u> <p><u>Other material</u> Selection of exercises and case studies, as well as all the slides of the lessons, will be made available to students through the portal, in the section dedicated to the teacher and on the e-learning platform on the dedicated page</p>												
Support Activities	Specific tutorship and/or reception sections will be dedicated to the needs of the students, arranging specific calendars.												
Frequency Mode	The methods are indicated in article 8 of the University teaching regulations.												
Method of Assessment	<p>The course does not include exemptions. The final profit exam will be carried out in written and oral form.</p> <p>The criteria on the basis of which the student will be judged are: passing the written test and on the basis of the score obtained follows an oral examination aimed at deepening the topics of the written test and/or others relevant to the candidate's training, thus arriving at an evaluation of overall synthesis.</p> <table border="1"> <thead> <tr> <th>Vote</th> <th>Knowledge and Understanding of the topic</th> <th>Ability to analysis and synthesis</th> <th>Usage of references</th> </tr> </thead> <tbody> <tr> <td>Not suitable</td> <td>Important shortcomig. Significant inaccuracies</td> <td>Irrelevant. Frequent generalizations. Inability to synthesis</td> <td>Completely inappropriate</td> </tr> <tr> <td>18-20</td> <td>At the threshold level. Imperfections evident</td> <td>Just enough capacity</td> <td>Just appropriate</td> </tr> </tbody> </table>	Vote	Knowledge and Understanding of the topic	Ability to analysis and synthesis	Usage of references	Not suitable	Important shortcomig. Significant inaccuracies	Irrelevant. Frequent generalizations. Inability to synthesis	Completely inappropriate	18-20	At the threshold level. Imperfections evident	Just enough capacity	Just appropriate
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	21-23	Routine knowledge	He is able to carry out correct analyzes and synthesis. He argues logically coherent	Use standard references
	24-26	Good knowledge	He has good analytical and synthesis skills. Arguments are voiced consistently	Use standard references
	27-29	More than good knowledge	He has remarkable capacity for analysis and synthesis	He delved into the topics
	30-30L	Excellent knowledge	He has excellent analytical and communication skills synthesis	Important insights