

BACHELOR DEGREE IN BUSINESS ADMINISTRATION
ECONOMIC HISTORY
A.Y. 2023-2024
COURSE YEAR I
I SEMESTER
8 ECTS CREDITS

Course Informations	<i>Economic History</i> (Secs-P/12), 8 ECTS, 56 hours, A. Y. 2023-2024, I semester, year 2023
Instructors Contacts	<p style="text-align: center;">Prof. Renato Ghezzi</p> <p>E-mail renatoghezzi@unicz.it Website http://www.diges.unicz.it/web/docenti/ghezzi-renato/</p>
Course Description	<p>The task of the course is to analyze the function and development of past and present economic systems. In the first part of the course, the fundamental mechanisms that governed the functioning of pre-industrial economies will be examined. Specific attention will be paid to the evolution of technology, income, and population. The impact of epidemics, crises and wars on the population will be assessed.</p> <p>In the second part of the course the theme of economic development in the 19th and 20th centuries will be addressed. A particular focus will be dedicated to the analysis of globalization processes, to economic divergence, to the origins of the economic integration of Europe.</p>
Course goals and Expected Learning Outcomes	<p style="text-align: center;">Knowledge and Understanding Goals</p> <p>To analyze the ways economies functioned in the distant and recent past on the basis of quantitative and non-quantitative sources. To evaluate the role of production factors, geography, and technological institutions and cultures in different economic systems. To examine theoretical models provided by historians and economists in which they explain economic developments in the distant past and in the past two centuries.</p> <p style="text-align: center;">Ability to apply knowledge and understanding Expected results</p> <p>To be able to use research in methodologies on economic activities and elaboration of historical sources. To achieve the skills in economics applied to the history of economic systems. Use of historical methods in the analysis of the economic reality of the past and present. To compare analysis between different ways of organizing economic systems.</p>
Program	<p>There are two programs: the first is for students who will attend classes full-time and the second is for non-attending students.</p> <p>Attending Students</p>

	<p>In the first lesson we will cover the areas and characteristics of economic history and the main methodological problems related to use of historical sources and their interpretation. The subsequent lessons will focus in depth on the following topics.</p> <ul style="list-style-type: none"> • The movement of population in the pre-industrial age. • Agriculture, urban and rural manufacturing. • Maritime traffic and commercial networks. • The industrialization process in England and its spread to other countries. • Components of demographic turnover (birth rate, mortality and migration) and demographic transition. • Population growth and the age pyramid, biological standard of living, in particular life expectancy, nutrition and epidemiological transition. • Globalization and deindustrialisation. • The 1929 crisis. • The Marshall Plan and post-war reconstruction. • The economic integration of Europe. • The end of the Bretton Woods system. • The new industrial models. • Wealth and poverty: the growth of income and wealth, and economic inequality. <p>Non Attending students Students who will not attend the course are advised to study the following texts: 1 R. Cameron, L. Neal, <i>A Concise Economic History of the World: From Paleolithic Times to the Present</i>, Oxford, Oxford University Press, 2015, pp. 100-193. 2. R. Allen, <i>Global Economic History. A Very Short Introduction</i>, Oxford, Oxford University Press, 2011.</p>				
<p>Expected student workload</p>	<p>For students attending full-time the individual study commitment is about 100 hours. For non-attending students is double the hours.</p>				
<p>Teaching Methods</p>	<p>In person lessons, exercises during the lessons.</p>				
<p>Learning resources</p>	<p>All the materials (in pdf or powerpoint) relating to the topics covered in the two modules that make up the course will be distributed to attending students.</p>				
<p>Support activities</p>	<p>Written and oral exams related to all the topics covered. Foreign students can take tests and the final exam in English, if they prefer.</p>				
<p>Attendancy policy</p>	<p>The attendancy policy is established by art. 8 of the University teaching regulation.</p>				
<p>Assessment methods</p>	<p>The course includes intermediate assessment tests. The final exam will be oral. The final exam will be graded according to the following table</p> <table border="1" data-bbox="464 1966 1409 2042"> <tr> <td data-bbox="464 1966 595 2042">Grades</td> <td data-bbox="595 1966 850 2042">Knowledge and comprehension</td> <td data-bbox="850 1966 1126 2042">Analysis and synthesis</td> <td data-bbox="1126 1966 1409 2042">Use of bibliographic</td> </tr> </table>	Grades	Knowledge and comprehension	Analysis and synthesis	Use of bibliographic
Grades	Knowledge and comprehension	Analysis and synthesis	Use of bibliographic		

				references
	Fail	Important Gaps, Mistakes	Irrilevant, Inappropriate use of digressions and generalizations	Not able
	18-20	Minimal orientation skills Evident imperfections	Barely sufficient	Barely sufficient
	21-23	Superficial knowledge	Correct method supported by coherent presentation	Able
	24-26	Good knowledge	Correct method supported by coherent presentation	Able
	27-29	Remarkable knowledge,	Remarkable abilities of analysis and synthesis	Able to focus the subject logically and coherently
	30-30L	Excellent knowledge	Excellent analysis and synthesis skills	Able to focus the subject logically and coherently